

## **DUBAI WORLD CUP** March 25, 2023 GUIDE





@racingdubai (f) 🖻 🕑 💷 #DubaiWorldCup

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## WELCOME TO THE 27<sup>TH</sup> RUNNING OF DUBAI WORLD CUP

With a prize purse of US\$30.5m up for grabs on the big day, the 27th running of the Dubai World Cup will feature some of the best-known names in horseracing from all over the world.

The event will be staged at Meydan Racecourse, a unique, state-of-the-art facility designed to provide a backdrop that matches the grandeur of world-class horseracing.

Our hospitality facilities are positioned around the two racetracks, offering racegoers the opportunity to watch this amazing spectacle in a setting of unparalleled luxury and comfort.

Dubai World Cup is the highlight of the city's sporting and social calendar and a fitting event to showcase an activity that has long been known as the 'Sport of Kings'.

As well as offering the ultimate horseracing experience, the Dubai World Cup provides guests with elite trackside glamour and sophistication.

We hope you have a memorable day.



## **RACE DAY SCHEDULE**

TIME	EVENT
12:30pm	Dubai World Cup gates open
3:20pm	Style Stakes registration closes - Style Stakes Arena (Apron Views) and Level 1, Concourse 4 and 2.
Race 1	
3:30pm EMAAR	Dubai Kahayla Classic (Group 1) Purebred Arabians 2000m (Dirt) - US\$ 1,000,000 sponsored by Emaar
3:50pm	Style Stakes Judging - Creative Hat - Style Stakes Arena (Apron Views)
Race 2	
4:05pm ONE ZAABEEL	Godolphin Mile (Group 2) 1600m (Dirt) - US\$ 1,000,000 sponsored by One Za'abeel
4:10pm	Pick 7, Tricast, Dubai Gold Cup Superfecta and Grand Exacta competitions close
4:20pm	Faces At The Races Competition
4:25pm	Style Stakes Judging - Best Traditional Outfit - Style Stakes Arena (Apron Views)
Race 3	
لطاب al tayer الطاب <b>4:40pm</b> al tayer	ت المعنى Dubai Gold Cup (Group 2) 3200m (Turf) - US\$ 1,000,000 sponsored by Al Tayer Motors
4:55pm	Lucky Draw winner announcement, All-New Ford Territory Car - Reward Center, Level 1, Concourse 3
5:00pm	Style Stakes Judging - Best Dressed Man - Style Stakes Arena (Apron Views)
5:10pm	National Anthem
Race 4	
5:15pm ≣AZIZI	Al Quoz Sprint (Group 1) 1200m (Turf) - US\$ 1,500,000 sponsored by Azizi Developments
5:35pm	Faces At The Races Competition
5:40pm	Style Stakes Judging - Best Dressed Couple - Style Stakes Arena (Apron Views)
Race 5	
5:50pm ATLANTIS	UAE Derby (Group 2) 1900m (Dirt) - US\$ 1,000,000 sponsored by Atlantis The Royal Dubai
6:15pm	Style Stakes Judging - Best Dressed Lady - Style Stakes Arena (Apron Views)

Race 6		
6:25pm	NAKHEEL	Dubai Golden Shaheen (Group 1) 1200m (Dirt) - US\$ 2,000,000 sponsored by Nakheel
6:32pm		MAGHRIB PRAYER (IFTAR)
6:45pm		Faces At The Races Competition
Race 7		
7:10pm		Dubai Turf (Group 1) 1800m (Turf) - US\$ 5,000,000 sponsored by DP World
7:25pm		Sponsor Appreciation Awards
Race 8		
8:00pm	LONGINES	Longines Dubai Sheema Classic (Group 1) 2410m (Turf) - US\$ 6,000,000 presented by Longines - Official Timekeeper
8:02pm		ISHA PRAYER
Race 9		
8:35pm	Emirates	Dubai World Cup (Group 1) 2000m (Dirt) - US\$ 12,000,000 sponsored by Emirates Airline
8:50pm		Pick 7, Tricast, Dubai Gold Cup Superfecta and Grand Exacta competitions results Reward Center, Level 1, Concourse 3
9:05pm		Dubai World Cup Closing Ceremony
10:30pm		Dubai World Cup Closes

\*The timings are correct at the time of publishing. Please refer to the race programme for any changes to the above schedule.

# THE SCENE IS SET

for a warm welcome

## — Official Timekeeper —

LONGINES



LONGINES **ULTRA-CHRON** 

## FLY BETTER

Enjoy some midflight refreshments in our A380 Onboard Lounge, whether it's a delicious mocktail or a frothy cappuccino, together with a selection of canapes. It doesn't get better than this.

#### EMIRATES FIRST AND BUSINESS



## **ADMISSION GATES**

Your hospitality ticket must be worn around your neck at all times during the race day, in order to access your designated area.

#### **E-TICKETS**

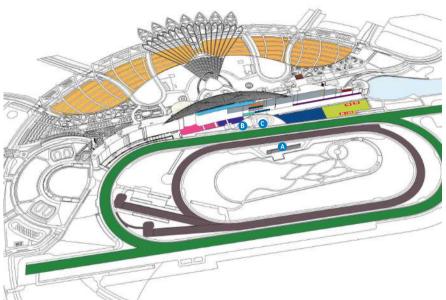
- Hospitality e-tickets must be printed at home in full colour (no black and white)
- Guest who have forgotten to print the coloured e-tickets can visit the ticket printing station outside Gate 4 or 2
- Follow the information on your ticket regarding Gate entrance
- Collect your lanyard and plastic pouch at the entrance of your designated gate prior to joining the queue for entering the grandstand
- Always have your ticket visible by wearing it around your neck during the event
- Apron Views ticket holders entering through Gate 1 are not required to print their tickets and do not need to display them
- General Public ticket holders entering through Gate 3 are not required to print their tickets and do not need to display them

#### ENTRANCE

Please ensure you follow the Gate entrance written on your ticket. Security checkpoints will be done immediately after the entrance of the gate.



## **HOSPITALITY ADMISSION GATES AND LOCATIONS**





BL Bubble Lounge

- Gate 1
  Gate 2
  Gate 3
  Gate 4
  Gate 5
  Gate H
  Gate E
  LED Panel
- Car Park



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nakheel.com

## **TICKET SALES OFFICE**

The Ticket Sales Office is located at the Meydan Racecourse and Grandstand Entrance, opposite Gate 2, and will be operational from 10am to 6pm, Monday to Friday.

The Ticket Sales Office will not be operational for tickets/badge/accreditations collection on Dubai World Cup day – March 25. The call centre will operate as per normal working hours 10:00am – 6:00pm.

For all ticket enquiries, please contact the Ticket Sales Office at ticketoffice@dubairacingclub.com or call +971 4 327 2110

#### CHILDREN'S ACCESS POLICY

- Children 2 years old and below can enter the venue free of charge (no ticket required) when accompanied by a ticket-holding adult.
- Kids and youth between 2 and 12 years of age receive a 50% discount on regular rates in food and beverage packages only. Please contact our Ticket Sales Office for further information.
- Security and ticketing staff may ask for proof of children's tickets (2-12 years of age). Please keep those handy at all times.



#### **HORSE PARADE RING**

For safety reasons, unfortunately no children (0-12 years) are allowed access to the Horse Parade Ring.

#### Please note:

- 1. It is the responsibility of the sponsors, horsemen, invitees and the person booking the tickets to ensure that their guests adhere to the children's access policy.
- 2. Strollers and children's pushchairs are not allowed access to the Meydan Grandstand.
- 3. All children must be accompanied by an adult.
- 4. Dubai Racing Club reserves the right to refuse entry to policy violators.



#### **RACE DAY COMPETITION:**

Win cash prizes by entering the Pick 7, Tricast, Dubai Gold Cup Superfecta, Grand Exacta, Faces at the Races, Lucky Draw, and My Lucky 6 competitions. Please refer to the race programme to study the horses' form and you never know, you could walk away with a cash prize. Don't forget to keep a look out for our camera to win cash prizes for Faces at the Races.

### THINGS YOU DON'T WANT TO MISS ON THE BIG DAY:

#### **RACING ACTION:**

Watch some of the finest race horses in the world as they compete for a share of a prize pot worth a massive US\$30.5 million. The action on track can be seen throughout the venue and spectators can also watch every second of the races unfold at close quarters on the LED screens.

## SPECIAL EDITION SOUVENIRS:

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نادی دبی لساق استار DUB4 Ascess crow Take a piece of the Dubai World Cup home with you. Stop by the merchandise kiosks located near Gates 4, 3, 2 & The Gallery to check out the official, limited-edition merchandise and grab your souvenirs to commemorate the 27th running of the Dubai World Cup.

**Gift Shop** 

Jnoon



Even if you haven't entered the Style Stakes, don't miss out on the chance to see the Best-Dressed men and women strut their stuff on the stage in the Style Stakes Arena.

## SPECTACULAR FIREWORKS:

After the prize presentation for Race 9, enjoy a riot of colour, a spectacular display of fireworks and soak in the magic of a stunningly lit up Dubai night sky. Time 2.04.97

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THE MOST ULTRA-LUXURY EXPERIENTIAL RESORT IN THE WORLD IS NOW OPEN

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DUBAI

Dubai's newest icon, Atlantis The Royal, unveiled itself to the world in January 2023 over an exclusive three-day star-studded event that was heard and seen all over the world. Over a thousand celebrities, special guests and celebrity chefs gathered beneath the resort's spectacular façade to witness a jaw-dropping performance by global superstar, Beyoncé, followed by an extravagant firework display and an afterparty by supergroup Swedish House Mafia.

From Kendall Jenner's 818 Tequila launch at Cloud 22, to a vibrant Nobu by the Beach brunch hosted by Rebel Wilson and opening parties of Nobu Dubai and Ling, guests celebrated until the early hours throughout the Grand Reveal weekend.

Atlantis The Royal has been designed to challenge the boundaries of imagination and redefine ultra-luxury. Be one of the first to step into the most ultra-luxury experiential resort in the world.

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#### CELEBRATING WORLD'S BEST



## **APRON VIEWS**

Located in front of the Grandstand, Apron Views is our lively social village, with entertainment and is home to the famous Style Stakes, sponsored by Emaar with prize partners Dorota Goldpoint and Ascots & Chapels. Those entering the fashion competition hosted by Hats and Horses stand a chance to win fabulous prizes across various categories.

Enjoy a variety of food and beverage options in our food court or outside from The Stables, The Dubliner's and the Bubble Lounge.

This is the ideal outdoor place to connect and be seen.

PROUD PARTNER AND RACE SPONSOR OF **THE 2023 DUBAI WORLD CUP EVENT.** 

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## RACE DAY

#### **RACE PROGRAMMES**

Complimentary race programmes will be available in your hospitality area.

#### **INFORMATION BOOTHS**

All information booths are located at the entrance of Concourses 1,2,3 & 4 with staff always ready to answer your queries and assist you with directions. The booths will be open until 10:00pm.

#### LOST AND FOUND

All lost and found items will be handed in to the lost and found booth inside Gate 2 & 4. For enquiries about lost and found items after the race day, please contact the Bur Dubai Police Station on +971 4 398 1111.

#### RACE COVERAGE

Closed-circuit television monitors will relay coverage to all the facilities at the Meydan Racecourse. The coverage will also be supplemented by the LED screen, which is visible from all areas of the racecourse.

## GENERAL INFORMATION

#### **FIRST AID**

First aid stations are located in the concourse of Gate 2 & 4, food court (Mezzanine Floor), The Gallery, Apron Views and Level 3. If there is an emergency, please get in touch with one of the Guest Services staff or the nearest information booth for assistance.

#### **OFFICIAL MERCHANDISE**

Dubai Racing Club will be offering a range of exclusive Dubai World Cup merchandise from the kiosks in the Meydan Grandstand, near Gates 2, 3, 4 and The Gallery. Dubai World Cup merchandise is also available at the Dubai Breeze Up Sale event, which will be held on Tuesday, March 21.

#### SECURITY

Hospitality ticket holders are advised to display their ticket clearly at all times. Patrons not displaying the correct credentials may be asked to leave. Please do not leave your personal items unattended as any suspicious items or packages will be removed by security. Note that the Dubai Racing Club or the Emirates Racing Authority cannot be held responsible for any items lost, stolen or damaged prior to, during, or post the event. Please ensure that you keep all valuable items with you at all times.

## ONE ZA'ABEEL



### PROUD PARTNER AND RACE SPONSOR OF THE 2023 DUBAI WORLD CUP EVENT

For leasing enquiries, please contact +971 4 605 3000 **onezaabeel.com** 



#### **DRESS CODE**

#### Gentlemen (including children 12 years old and above)\*

Gentlemen are required to wear smart attire or national dress.

#### Ladies (including children 12 years old and above)\*

Ladies are required to wear smart attire or national dress and are encouraged to wear hats. Dresses and skirts should be of modest length, falling just above the knee or longer.

Guests wearing the following will not be permitted in the Meydan Grandstand:

- 1. Shorts
- 2. Sportswear of any type
- 3. Torn or ripped jeans or any other clothing which is torn or ripped even if considered designer fashion
- 4. Open neck t-shirt and tank tops
- 5. Trainers (sneakers/sport shoes) or flip flops

#### Please note:

It is the responsibility of the sponsors, horsemen, invitees and the person booking the tickets to ensure their guests adhere to the dress regulations. Dubai Racing Club reserves the right to refuse entry to any person considered inappropriately dressed.

\*Children under 12 must be neatly dressed and accompanied by an adult.





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## COMPETITIONS

Enter the competitions held on the day of the Dubai World Cup to stand a chance to win amazing cash prizes. Entry forms are available at each admission gate and further details of each competition can be found in the race programme. Entries close by 4:10 pm for all the competitions. Drop the forms into the collection boxes located at the hospitality facility and throughout the Meydan Grandstand. Winners will be notified via SMS and must be present to claim the prize money from the Reward Centre, Level 1, Concourse 3.

#### PICK 7

Predict the winning horses for races 3 -9 to stand a chance to win a cash prize worth **AED 150,000**.

#### **DUBAI GOLD CUP SUPERFECTA**

Predict the first four winning horses for race 3 to stand a chance to win a cash prize worth **AED 40,000**.

#### TRICAST

Predict the winning horses for races 4 & 5 to stand a chance to win a cash prize worth **AED 40,000**, worth **AED 50,000** for races 6 & 7 and worth **AED 60,000** for races 8 & 9.

#### **GRAND EXACTA**

Predict the first and second winning horses for races 7-9 to stand a chance to win a cash prize worth **AED 45,000**.

#### FACES AT THE RACES

Racing spectators can stand to win **AED 3,000** after Race 2, 4 and 6. Break out your best smile and keep a look out for our cameras. Winners can claim their cash prize from the Reward Centre, Level 1, Concourse 3.

#### LUCKY DRAW

Who will be the lucky winner of the All-New Ford Territory car? The winner will be notified via **SMS** and can claim the prize from the Reward Centre, Level 1, Concourse 3



#### MY LUCKY 6

My Lucky Six is an online prediction competition and is open to local and international players by visiting: **mylucky6.game** 

The objective of My Lucky 6 is to predict the winner of the last six races and for the Tricast (Early, Middle and Late) select the 1st, 2nd, 3rd winners of the designated races.

#### Total prize pool is AED 60,000.

Participants can enter by purchasing a tree for AED 10 and receive a voucher to play one game. By planting a tree you are helping reduce climate change.

Multiple entries are allowed and can be purchased in advance. Players have access to a dashboard showing their active and upcoming vouchers. Results are shown immediately after



## **STYLE STAKES**

Dubai World Cup is well-known for its fashion, style and sophistication and the popular Style Stakes competition sponsored by Emaar with prize partners Dorota Goldpoint and Ascots & Chapels. Located in the Style Stakes Arena at Apron Views.

All entrants must be 18 years of age or above. Proof of identity is required.

Dubai World Cup tickets holders can register for free on the day at Level 1, Concourse 4 & 2 and in the Style Stakes Arena between 12:30pm and 3:20pm to collect their paddle. All participants will be assigned a paddle number and must arrive at least 30 minutes before the start of their category.

Dress to impress and stand to win fabulous prizes.

#### **CATEGORIES AND SCHEDULE\*:**

3:20pm: Registration closes 3:50pm: Creative Hat 4:25pm: Best Traditional Outfit 5:00pm: Best Dressed Man 5:40pm: Best Dressed Lady 6:15pm: Best Dressed Couple

\*Subject to change, determined by race day timings and operations.

#### JUDGES:

- + Dorota Goldpoint Designer and owner of Dorota Goldpoint, a luxury brand for women
- + Gary Sweeney Brand & Style Director Ascots & Chapels
- + Dareen Al Tamimy TV presenter, businesswoman, social influencer and fashion expert
- + Haya Awad Entrepreneur, social media personality and international fashion and lifestyle icon
- + Evelyn McDermott Milliner

#### **TOP TIPS:**

Participants entering the Style Stakes competition should be aware the judges are looking for style, originality and attention to detail as well as appropriateness of the outfit for a race day.

#### Here are some useful tips about what the judges are looking for:

- Hats/fascinators for ladies
- Appropriateness of the outfit for races
- Interpretation of current trends
- Suitability of outfit on the wearer
- Style and originality
- Attention to detail
- Grooming, posture and demeanour
- Coordination of ensemble
- Entrants must be 18 years of age and above

The following list, while not exhaustive, would be considered inappropriate:

- Revealing attire, i.e., miniskirts, short dresses, plunging necklines, bare midriff, or clothing made of see-through fabrics
- Evening gowns
- Late arrival
- Contestants going on stage wearing sunglasses
- Contestants younger than 18 years of age



#### **ALWAYS ELEVATING THE CUSTOMER EXPERIENCE**



Last year, Emirates kick-started its plans to upgrade the entire interior cabins of 120 Airbus A380 and Boeing 777 aircraft – two of the largest commercial aircraft types in service today.

This ambitious project, representing a multi-billion dollar investment to ensure Emirates' customers "fly better" for the coming years, commenced in November 2022. Earlier this year, the first Emirates A380 to be completely refurbished under the airline's US\$ 2 billion retrofit program was deployed on the Dubai-London Heathrow service, operating as EK003. Over the next couple of years, 120 aircraft, 67 A380s and 53 777s will have completed their facelift. This will see nearly 4,000 brand new Premium Economy seats installed, 728 First Class suites refurbished and over 5,000 Business Class seats upgraded to a new style and design when the project is complete in 2025.

The fully refreshed A380 features Emirates' latest products and interiors across all cabins, including 56 Premium Economy class seats on the main deck, and new colour palettes evident in the carpeting and wall panels. On the upper deck, First and Business Class seats sport Emirates' latest cream-coloured leather upholstery and lighter-toned wood finishing accented with almond gold trims, similar to the airline's 'game changer' product. Emirates' signature ghaf tree motif also features prominently throughout the interiors, including hand-stencilled panels in the First Class Shower Spa.

Emirates' new Premium Economy cabin class, which offers luxurious seats, more legroom, and a service to rival many airlines' business offering, is currently available to Emirates customers travelling on popular A380 routes to London, Paris, Sydney. More customers will be able to experience the airline's new Premium Economy cabins starting from year end, as the retrofit programme picks up momentum.

Emirates Premium Economy is in a class of its own, offering a signature experience unmatched in the industry.

Customers can look forward to a dedicated check-in area for Premium Economy at Dubai International airport, or utilise one of the many convenient self-service check in kiosks in the hall to avoid queues.

Once onboard, customers will immediately notice the quiet luxury in Emirates' Premium Economy cabin. A wood panel finishing similar to Business Class sets the cabin's mood, and each seat is designed to provide optimal comfort and support with 6-way adjustable headrests.



The cream-coloured leather seats have a generous pitch of up to 40 inches, is 19.5 inches wide, and reclines 8 inches into a comfortable cradle position with ample room to stretch out. It also offers calf rests and footrests for additional comfort, in addition to many other thoughtful touches such as easily accessible in-seat charging points and a side cocktail table.

Customers can get comfortable under soft, sustainable blankets made from recycled plastic bottles, and snuggle into the generously sized pillow, both designed uniquely for Premium Economy. They can also refresh themselves with the complimentary amenity kits which come in reusable, sustainable bags, and contain items which are all made with some element of recycled or sustainable materials. Incorporating elements inspired by Business Class, customers will be welcomed onboard with a welcome drink in fine glassware. During meal service, a selection of generous meals made with seasonal ingredients and regional influences will be served on chinaware, accompanied by stainless steel cutlery wrapped in linen napkin. The drinks menu will include a selection of beverages including premium wines and a sparkling Chandon wine. There are also liqueurs available after meals, with chocolates.

Each seat has a 13.3" screen, one of the largest in its class, to enjoy the unmatched array of up to 5,000 channels of music, movies, TV, news and other content on Emirates' award-winning ice.

On a four-class Emirates A380, the Premium Economy cabin is located at the front of the main deck with 56 seats laid out in 2-4-2 configuration. On the Emirates Boeing 777, up to 24 Premium Economy seats will be installed in a dedicated cabin section between Business and Economy.

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## FROM START TO FINISH

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## THE NEW LONGINES ULTRA-CHRON – THE OFFICIAL WATCH OF THE 2023 DUBAI WORLD CUP

During the 2023 Dubai World Cup, Longines is proud to introduce a new timepiece that is distinctive for its high precision: the LONGINES ULTRA-CHRON. The new high-frequency movement profits from Longines' rich heritage of producing high-beat movements for over 100 years. Inspired by the original Longines Ultra-Chron Diver of 1968, the new model reflects the iconic design codes of its ancestor.

In 1968, Longines launched the Ultra-Chron Diver, the first dive watch to be equipped with a high-frequency movement. At the time, Longines had already established itself as a pioneer in high-frequency technology. In fact, the winged hourglass brand created its first high-frequency timekeeping device to measure precisely 1/10th of a second as early as in 1914. In 1959, Longines developed the first high-beat movement for a wristwatch, an observatory chronometer that set new records in terms of accuracy.

The Longines Ultra-Chron's instantly recognizable 43mm cushion-shaped steel case is fitted with a diving bezel that boasts a sapphire insert with luminescent accents. The eye-catching black grained dial features a white minute track with alternating Super-LumiNova®-coated batons and rhodium plated appliques. The original Ultra-Chron logo is proudly applied on the dial and embossed on the caseback. The new Longines Ultra-Chron has a distinctive red minute hand which, like the hour hand, is coated with Super-LumiNova® for optimal legibility.

The new Longines Ultra-Chron will evoke an emotional response from any watch aficionado who is passionate about the iconic timepieces from one of the most innovative eras in watchmaking. It will also win over new enthusiasts who will be thrilled to wear a bit of horological history on their wrists.

















Khaleej Times