

THE FORUM THAT CONNECTS
THE EQUESTRIAN INDUSTRY



ملتقى دبي للفروسية
DUBAI EQUESTRIAN FORUM

October 19, 2023

THE GALLERY,
MEYDAN GRANDSTAND
9:00 AM - 6:00 PM



HOSTED BY



نادي دبي للفروسية
DUBAI EQUESTRIAN CLUB



نادي دبي لسباق الخيل
DUBAI RACING CLUB

SUPPORTING AUTHORITY



اتحاد الإمارات للفروسية والسباق
UAE Equestrian and Racing Federation



هيئة الإمارات لسباق الخيل
EMIRATES RACING AUTHORITY

SUPPORTING PARTNERS

EMIRATES
EQUESTRIAN
CENTRE



مركز
الإمارات
للفروسية



مستشفى دبي للخيل
DUBAI EQUINE HOSPITAL

About

The third running of the Dubai Equestrian Forum (DEF) was inaugurated by H.E. Abdulla bin Touq Al Marri, Minister of Economy of United Arab Emirates. The **fourth** edition introduces new experiences, bringing together the GCC's equestrian industry across clubs, stables, resorts, ranches, and farms at The Gallery, Meydan Grandstand, Dubai.



Key business decision-makers will attend this one-day event to learn the newly available services and products and identify new vendors for their facilities.

Horses play an important role in the culture of the Arab nations and over the last few decades, the GCC has housed some of the world's best equestrian clubs which have developed organically and traditionally, gaining global recognition.

The fourth edition of DEF will host a conference, presentations and exhibitions.



Welcome Message

“

On behalf of the Dubai Equestrian Club and the Dubai Racing Club, I would like to invite you to participate in the fourth Dubai Equestrian Forum on Thursday 19th October 2023.

The main objective of hosting this event is to meet with various equestrian suppliers and procure products for our upcoming seasons. As such, I strongly encourage all the regional and international suppliers to showcase their offerings at this exclusive gathering of equestrian professionals from across the GCC.

We truly believe your participation will contribute to strengthening the event and making the region a top-class equestrian hub.

I look forward to meeting you at the event. ”

Event hosts



Dubai Equestrian Club (DEC) was established in 2002 by the decree of His Highness Sheikh Mohammed bin Rashid Al Maktoum, Vice President and Prime Minister of the UAE and Ruler of Dubai. DEC organises and host's quality equestrian sports for the people of Dubai and the UAE in the disciplines of Endurance, Dressage, Showjumping and Eventing at the purpose-built Dubai International Endurance City and its subsidiary Emirates Equestrian Centre.



Horseracing began in the Emirate of Dubai in October 1981, when the dusty Camel Track hosted the first Thoroughbred race meeting. Three races were run - a sprint, a mile and a mile and a half, organised by the office of His Highness Sheikh Mohammed bin Rashid Al Maktoum, Vice President and Prime Minister of the UAE and Ruler of Dubai. Approximately 10 years later, in early 1992 the **Dubai Racing Club (DRC)** was established.



Event Statistics



500+

Attendees



250+

Stables attending



70+

Sponsors and exhibitors



25+

Media partners



1

Conference day

Participating Countries



UAE



KSA



Oman



USA



Ireland



China



UK



India



Germany



Spain



Netherlands



Belgium

Exhibitor Stand Pack

The stand is 9 sqm and includes:

1	Stand building/walls	4	2 x Chairs	7	1 x Browser rack
2	Printed vinyl name brand stickers per 9 sqm stand	5	1 x Table	8	1 x Waste basket
3	3 x Spot lighting	6	1 x Counter	9	Power socket



Testimonials

“ We have attended the first ever Procurement Forum 2021 held by Dubai Equestrian and Racing Club. It was a very nice event – fabulous surroundings – well planned – very professional handling and best of all a very big help before the event in all aspects such as printing – freight e.g. The public attracted was of very high quality and we would be very happy to be invited again nexttime. We can only give this event and all people involved in this our very best recommendations ”

Trine Schonnings, Chief Executive Officer, Broholm

“ The Dubai Equestrian Procurement Forum’s inaugural event in October was one of the best exhibitions for the equine industry in the UAE giving us a prime opportunity to meet customers and potential customers. It will become a key date in our marketing calendar. We wish the organizing team continued success with their future plans to develop this event as a platform for technological dispersal and client engagement across the GCC equine community. ”

Michael Connolly, Business Development Director (Exports), Connolly’s RED MILLS

“ It’s been a pleasure for Horse Pilot to discover the Emirates Market during this 1st Edition of the Dubai Equestrian Procurement Forum. It was a very high qualitative event, gathering the main actors of this area to provide the best partners for this market which is, for sure, in full expansion ”

Laura Demaille, Partnerships & Events Manager, Horse Pilot

Sponsorship Opportunities

Dubai Equestrian Forum provides a world-class environment for buyers from across the GCC and global sellers to meet, learn, network, conduct business and discover new products, service providers, solutions, and technologies from over 50 exhibiting companies.

To find out more about the opportunities available, contact us at def@dubairacingclub.com and a member of the team will create a bespoke package to suit your business’s objectives.

Looking back



Categories



**Feed &
Nutritional Products**



**Flooring &
Bedding Products**



**Stable &
Hall Constructions**



**Riding &
Sports Apparels**



**Horse Care Products &
Equipment**



**Grooming Products &
Services**



**Track &
Saddlery Products**



Stable Technologies



**Horseboxes &
Other Vehicles**



**Veterinary Products &
Services**



Water Suppliers



Equine Insurance



Fences



**Veterinary Hospitals &
Diagnostic Laboratory**

Why participate?



HEAR

from stables and clubs in the GCC on their requirements.



COMMUNICATE

and engage with current and potential customers and showcase your company's products and services.



NETWORK

and have one-on-one meetings with decision makers from the industry.



SHOWCASE

innovative technologies, techniques, and equipment to increase business opportunities.



USE

the multiple available opportunities to increase your brand visibility.



PRESENT

your business case and offerings.

Contact us



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