# **DUBAI** WORLD CUP

**VISITOR'S GUIDE** 

كأس دبي العالمي DUBAI WORLD CUP



2024 MOST SPECTACULAR RACE





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### WELCOME TO DUBAI AND THE 28TH RUNNING OF DUBAI WORLD CUP

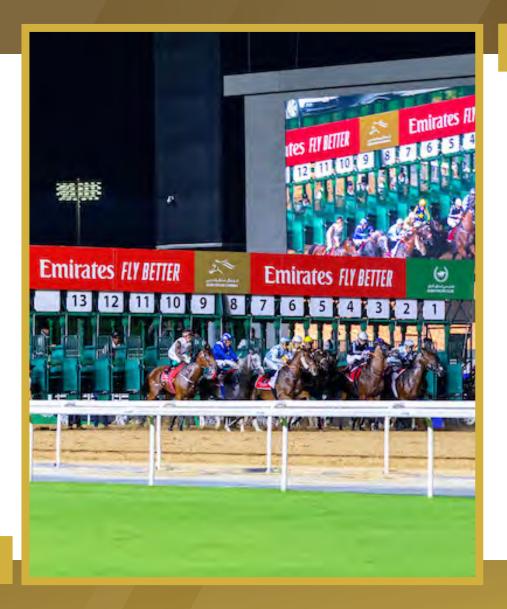
Welcome to Dubai, a modern cosmopolitan city with its own unique flavour and personality. From its humble beginnings as a fishing village and trading port, Dubai has grown to become a dynamic home to an exciting blend of cultures while still keeping its age-old traditions of Arabian hospitality intact.

Dubai is at the forefront of some of the world's most exciting landmarks, including the stunning Palm Islands, The World, the Burj Khalifa – the world's tallest building, and the aweinspiring Meydan Racecourse and Grandstand.

Home to many of the world's most luxurious hotels, including the iconic Burj Al Arab, the Madinat Jumeirah collection of boutique hotels and the spectacular Atlantis Resort and Atlantis The Royal, Dubai has established an enviable reputation for providing the levels of excellence demanded by today's discerning travellers and holidaymakers. Besides miles of white sandy beaches, calm turquoise waters and year-round sunshine, Dubai has much to offer visitors, whatever their interests.

From traditional Arab activities such as horse and camel racing, falconry, how cruising and pearl diving, to modern pastimes like golf, desert driving, scuba diving and of course, shopping – Dubai has it all.

This guide presents an overview of the main attractions, accommodation and customs of Dubai, as well as race day information for the 2024 Dubai World Cup.





#### LOCAL INFORMATION

Dubai's culture is firmly rooted in Islamic traditions where courtesy and hospitality are considered amongst the most highly prized virtues.

Remaining close to their heritage, local citizens in Dubai prefer to dress in traditional robes and headdresses. Friday is the main religious day for the Islamic faith and is equivalent to a Sunday in the Western culture. Arab culture and folklore finds expression in poetry, dance, songs, and art while traditional sports such as falconry, camel racing, and dhow racing at sea continue to thrive in the city till date.

Dubai's dynamic society is distinctly marked by a variety of different lifestyles. Here, foreigners are free to practice their own religion, alcohol is served in hotels, and the dress code is liberal while women face no discrimination and move around unescorted.

Catering to the needs of both holidaymakers and businessmen, Dubai's exceptional top-class international hotels play a major role in the social life of local residents as well as visitors. They accommodate a wide range of trendsetting restaurants, bars and other outlets, many featuring live entertainment from the East and the West.

Recreational and leisure facilities are superb as are the business, communications, and conference facilities. Taxis and car hire services are plentiful, making travelling around the city extremely convenient.



#### **Dress Code and Local Customs**

Dubai has a relaxed dress code. However, care should be taken to not offend by wearing clothes that may be considered overly revealing. Men should always wear a shirt or top in public. At the pool or on the beach, trunks, swimsuits, and bikinis are quite acceptable. Alcohol is available for visitors at hotels, restaurants, clubs, resorts, and places of entertainment in Dubai.

#### Climate

Dubai's climate is typical of the desert, characterised by a large diurnal temperature range and low rainfall. The average evening temperature over the last 14 years has been 18.9°C (66°F) and the average humidity has been 73%. The climate in March is similar to a southern Californian summer, with warm days and cool nights.

#### **Dress Code Security**

Dubai is one of the safest cities in the world, but we do advise all individuals to practice common sense similar to how they would while navigating a typical modern city.

#### Ramadan

Ramadan is the ninth month of the Islamic calendar, observed by Muslims worldwide as a month of fasting, prayer, reflection and community. This year we celebrate the Dubai World Cup during the holy month of Ramadan.



Local Time in Dubai GMT+4 hours



**UAE Population** Approximately 10.09 M



Average Dialy Maximum for March 25-28°C / 77-82°F

#### MONEY AND SHOPPING

#### Currency

The monetary unit is the dirham (AED), which is divided into 100 fils. It exchange rate against the dollar is fixed at US\$1 = AED 3.67.

#### **Banks**

Both local and international banks in Dubai provide full commercial banking services. There is no exchange control and the dirham is freely convertible. Bank hours are 8:00am to 2:00pm, Monday through Friday, although some are also open on Saturdays from 8:00am to 12:00 noon. Exchange houses are open from 8:30am to 1:00pm and 4:30pm to 8:00pm (in major shopping malls, which are open from 10:00am to 10:00pm).

#### **Credit Cards**

American Express, Diners Club, Visa, and MasterCard, are generally accepted in major hotels and larger shops but some retailers offer better bargains for cash purchases.

#### Tipping

Tipping practices are similar to most parts of the world. While 10% is adequate, some restaurants do include a service charge. Please note that hotels in Dubai charge a 10% municipality tax, 15% hotel service charge and a nominal tourism fee ranging from AED 7 to AED 20.

#### **Shopping**

One of Dubai's greatest attractions for visitors is the superb shopping environment. As an open port with low import duties, Dubai's retail prices are reasonable and the variety of products available match that of any other major international city. Bargaining is part of the fun of shopping in Dubai. While friendly negotiations are the usual way of life, there are many shops where fixed prices are the rule.

Normal shopping hours in Dubai are from 10:00am to 1:00pm and 4:00pm until 10:00pm or later; although many of the larger shopping centres are open throughout the day. All shops close for prayers on Friday from 11:30am to 1:30pm with most shops open on Friday evenings.

All major shopping malls are open from 10:00am to 10:00pm.

#### **Recommended Shopping Centres**

#### BurJuman

- Nhalid Bin Al Waleed Road, Dubai
- 971 4 352 0222

#### City Centre Deira

- 8th Street, Dubai
- +971 4 209 3105

#### **City Centre Mirdif**

- Sheikh Mohammed Bin Zayed Road, Dubai
- 800 MiCC (6422)

#### WAFI Mall

- Oud Metha Road, Dubai.
- +971 4 324 4555

#### Mercato Shopping Mall

- Jumeirah Beach Road, Dubai
- +971 4 344 4161

#### Mall of the Emirates

- Sheikh Zayed Road, Interchange 4, Al Barsha, Dubai
- +971 4 409 9000

#### Ibn Battuta Mall

- The Gardens, Jebel Ali, Sheikh Zayed Road, Dubai
- +971 4 368 5543

#### The Dubai Mall

- Sheikh Mohammed Bin Rashed Boulevard, Downtown Dubai, Dubai
- 800 38224 6255

#### **Dubai Festival City Mall**

- O Crescent Road, Dubai
- 9 800 DFC (332)

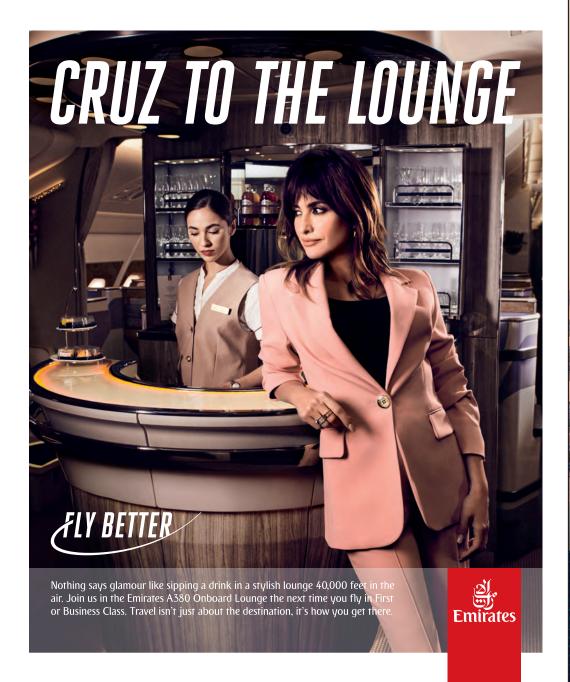
#### **Dubai Marina Mall**

- Sheikh Zayed Road, Dubai
- +971 4 436 1020

#### Nakheel Mall

- Ocenter of Palm Jumeirah, Dubai
- 800 625 4335

Dubai Duty Free enjoys the reputation of being the best airport duty free in the world.





# THE MOST ULTRA-LUXURY EXPERIENTIAL RIN THE WORLD

# **EXPERIENTIAL RESORT**

Welcome to Atlantis The Royal, the new iconic landmark that ignites the horizon of Dubai. Crafted by the world's leading designers, architects and artists, this is a destination that completely redefines your perspective of luxury and challenges the boundaries of imagination. Be taken on a journey of the impossible, with artful masterpieces, iconic entertainment and beautiful craftsmanship at every turn.





#### **BUSINESS, SPORTS AND LEISURE**

#### **Business**

As a thriving business community, the important oil and oil product industries are complemented by import and export trading, dry dock facilities, aluminium production, corporate headquartering, and the expanding tourism industry. Dubai is the business centre of the West Asian region. Its dynamic economy is reflected in the modernity of a city located in a progressive and prosperous environment.

#### **Sports**

Dubai is the undisputed sports capital of the Middle East, hosting world-class international events such as the Hero Dubai Desert Classic Golf Tournament, Dubai International Parachuting Championship, the Dubai Duty Free Tennis Championships, and of course, the Dubai World Cup. Visitors to Dubai can enjoy a wide variety of land and water sports including golf, bowling, ice skating, archery, horse riding and racing, motorsports, scuba diving, snorkelling, sailing, water skiing, jet skiing, deep sea fishing, and windsurfing.

#### Golf Clubs in Dubai





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#### Leisure

#### The Souks

The souks on both sides of the Dubai Creek are attractive places of interest not just for their shopping bargains but also for sightseeing and photography.

#### Spice Souk

The Spice Souk is located in narrow alleyways on the Deira side of Dubai. Savour the atmosphere and scents of the past in the tiny lanes of the souk lined with bags of spices, incense, rose petals, and traditional medicinal products stacked outside each stall.

#### Gold Souk

Each shop window, along the slightly larger lanes of the Gold Souk, is crammed with gold necklaces, rings, bangles, and earrings. Offering some of the lowest gold prices in the world, the souk transforms into a hive of activity in the evening.

#### Sharjah Souk

Located in the Emirate of Sharjah, this souk has over 600 shops and is famous for its carpets and antiques, available at bargain prices.



#### ATTRACTIONS AND SIGHTS

#### **Atlantis The Royal**

This is the most ultra-luxury experiential resort in the world.

The new iconic landmark of Dubai, Atlantis The Royal welcomes you to an experience that will completely redefine your perspective of luxury. Crafted by the world's leading designers, architects and artists, this is a destination where everything has been designed to challenge the boundaries of imagination.

Be taken on a journey of the impossible, with artful masterpieces, iconic entertainment and beautiful craftsmanship at every turn. Where the highest level of service sets a new standard in excellence. This is the place where something incredible happens at every moment of your stay.



#### Nakheel Mall

An iconic experience in the heart of Palm Jumeirah, Nakheel Mall offers over 300 shops, restaurants, entertainment outlets and services, including a 15-screen cinema complex and other attractions across five floors.

The food meets fashion retail destination offers an eclectic collection of brands and experiences. Nakheel Mall offers an enhanced shopping experience, through its major attractions such as the interconnected Palm Monorail, The Rooftop as well as The View.

#### The Dubai Fountain

Set on the 30-acre Burj Khalifa Lake, the fountain shoots water jets as high as 500 feet (150 metres), equivalent to that of a 50-storey building. The fountain is 900 feet (275 metres) long and has five circles of varying sizes and two central arcs. The beam of light shining upward from the fountain can be seen from over 20 miles away and is visible from space.

#### Museum of the Future

One of Dubai's most famous landmarks, the Museum of the Future (MOTF) takes pride of place along the city's superhighway, Sheikh Zayed Road. Founded by the Dubai Future Foundation and launched on 22 February 2022, the museum explores how society could evolve in the coming decades using science and technology.

#### The Lost Chambers of Atlantis

Imagine exploring the mysterious ruins of Atlantis, lost for thousands of years deep beneath the sea. Now picture yourself looking up to see 65,000 marine animals swimming in placid waters. You can also live out your own Atlantean adventure in The Lost Chambers' maze of underwater halls and tunnels.

#### Dolphin Bay, Atlantis The Palm

Dubai's Dolphin Bay, situated at Atlantis The Palm, is one of the world's largest and most sophisticated dolphin habitats in the world. You can stand in shallow water with the dolphins, or go all out and swim or scuba dive alongside them.

#### Skydiving

For the adrenaline junkie — and there are sure to be many among the horseracing crowd — an experience with Skydive Dubai is something you will want to tick off your bucket list. Located in the heart of Dubai, it offers an extraordinary skydive over one of the most breath-taking views in the world, The Palm Jumeirah.



#### Ain Dubai

Ain Dubai is the latest landmark to join Dubai's long list of world record-breaking attractions. Located on Bluewaters Island, the giant observation wheel stands at a staggering height of 250m making it the highest and largest of its kind in the world. The monument is an amazing feat of construction, with each leg of the wheel standing 126m high – long enough to fit 15 London buses – while the weight of the assembled hub and spindle is equivalent to four A380 aircrafts.

Accessible from the island, Ain Dubai (which means Dubai Eye in Arabic) is surrounded by unforgettable social and celebratory experiences, making it a must-visit attraction for all.

#### **Burj Al Arab**

An iconic symbol of Dubai and one of the most famous tourist landmarks in the region, Burj Al Arab has established its presence as one of the world's leading five-star hotels. Unveiled in 1999 and developed on an artificial island with a sail-shaped build that is 321 metres in height, this extraordinary building boasts superb interior décor and features a sky view bar that offers stunning vistas of the city.

#### Jumeirah Mosque

The city has many fine mosques. Jumeirah Mosque, one of the largest and most beautiful, is a spectacular example of modern Islamic architecture. It is also one of the most photographed sights in Dubai.

#### Ski Dubai

The 22,500 square metre ski resort located in Mall of the Emirates, allows visitors to swerve down the 85-metre- high indoor mountain on skis or snowboards. If you're going to make the effort to kit-up and don a pair of skis to cascade down the slopes, the 400-metre long run and the world's first indoor black run are a must.

#### The Creek

A natural deep-water inlet which cuts through the centre of the city, The Creek is the historical focal point of life in Dubai. A stroll along its banks evokes the city's centuries old trading traditions with the bustle of loading and unloading dhows. An attractive way to view The Creek is from an abra, the small water taxis that crisscross from Deira to Bur Dubai.

#### Old Bastakiya

The old district of Bastakiya with its narrow lanes and tall wind towers give a tantalising picture of old Dubai. Here, immediately to the east of Al Fahidi Fort, is the largest concentration of traditional courtyard houses with wind towers.

#### Sheikh Saeed Al Maktoum House

The restored palace, which dates from the late 1800s, was built in a commanding position near the mouth of the Creek at Shindagha. With its wind towers and layers of rooms built around a central courtyard, it is a fine example of the region's architecture. Opening hours are 8:30am-8:30pm daily, except on Fridays (2:30pm-8:30pm).

#### **Dubai Museum**

Al Fahidi Fort, which houses the Dubai Museum, was built around 1787. Its lifelike exhibits vividly depict the everyday life of Dubai in pre-oil days. Also on display are 4,000-year old artefacts from excavations in the Emirate. Opening hours are 8:30am-8:30pm daily, except on Fridays (2:30pm-8:30pm).

#### Wild Wadi Waterpark

Situated between the world's most luxurious hotels, The Burj Al Arab, and the 5-star award-winning Jumeirah Beach Hotel, Wild Wadi Waterpark is located on the coast of the Arabian Sea. Themed around the tale of Juha, a popular character from Arabian folklore, it is the only Arabian-themed amusement venue in the UAE with 28 rides and attractions, including more Master Blasters than any other waterpark in the region and two flow-riders (the first in the region) offering enjoyment to everyone in the family.

#### **Madinat Jumeirah**

The architecture of Madinat Jumeirah captures a glimpse of the past. Old-styled wind towers, or badjeer, surround the complex from all corners.

With dhows sailing alongside windows that are ornamented with traditional designs, the whole complex offers a stunning backdrop for dining and shopping, making it one of the busiest attractions in Dubai in terms of room occupancy and diners. Its shopping kiosks, styled like the old souk, are an attraction for many.

#### XLine Dubai Marina

Thrill seekers from around the world are sure to find just what they're looking for with the world's longest urban zipline with two concurrent wires now open in Dubai. Fly headfirst down the kilometre-long ride while experiencing speeds of up to 80km/h at an incline of 16° alongside an adventurous family member or friend. Channel your inner superhero as you whoosh down from 170m in the air, weaving through skyscrapers and across the water in one of the world's most vibrant neighbourhoods, as the helmet-mounted GoPro captures your journey.

#### **IMG Worlds of Adventure**

The world's largest indoor theme park with five epic zones, covering an area of more than 28 football fields, packs a variety of multi-sensory adventures for all ages. Come face-to-face with iconic Marvel and Cartoon Network characters including The Avengers, Spider-Man, Ben 10, and The Powerpuff Girls in themed rides, interact with life-size dinosaurs in the Lost Valley -Dinosaur Adventure Zone, try to hold your nerves in The Haunted House at the IMG Boulevard, and watch the latest blockbusters come to life at Novo Cinemas. Along with non-stop entertainment, there are also plenty of place to dine and shop to keep you goingall day long.

#### **Dubai Parks and Resorts**

With more than 100 incredible indoor and outdoor rides and attractions at Motiongate Dubai, Bollywood Parks Dubai, Legoland Dubai and Legoland Water Park - the region's first integrated resort destination is sure to keep the entire family enthralled for hours. You can also take in international architecture, bridges and other landmarks as you enjoy shopping and mouth-watering cuisines from around the world at more than 50 outlets in the centrally-located Riverland Dubai, or even stay in the middle of the action at Lapita Hotel, a Polynesian-themed family resort inside the park.

#### **Dubai Opera**

Discover Dubai's definitive destination for world-class performance arts and entertainment productions at the 'the most prestigious square kilometre in the world' in Downtown Dubai. The iconic dhow-shaped building of Dubai Opera, a stylish tribute to Dubai's maritime history, is a masterpiece of contemporary design, with the exceptional ability to transform into three modes: from a theatre into a concert hall, and a 'flat floor' mode becoming a banquet or event hall. The venue is also home to a stunning rooftop restaurant and sky garden offering breath-taking views of The Dubai Fountain and Burj Khalifa, making it the ultimate dining location.

#### La Mer

Located in Jumeirah 1, where new Dubai meets the old, La Mer is a beachfront development comprising more than 130 shops, cafés, licensed restaurants, and beach activities. With palm tree lined timber walkways; beachside promenades, and water hammocks, residents and visitors will find no end of activities and amenities to explore and enjoy. La Mer is also home to a surf park, cinema, and a children's educational discovery centre.

#### **HOTELS AND EVENT DESKS**

The official hotels for Dubai World Cup (DWC)
Horse Connections, Official Guests and Media are as follows:

#### The Meydan Hotel

(Horse C onnections (Owners, Trainers & Jockey) and Official Guest)

- 056 177 1433/056 177 1288
- March 24-31
- O Date:
  - + Morning Shift: 6:00am 2:00pm
  - + Afternoon Shift: 2:00pm 10:00pm
- Transportation Desk Timings:
  - + Morning Shift: 3:00am 11:00am
  - + Afternoon Shift: 11:00am 7:00pm

#### **Conrad Hotel**

(Media)

- 056 177 3719
- March 24-31
- Event Office Timings:
  - + Morning Shift: 4:00am 12:00pm
  - + Afternoon Shift: 12:00pm 8:00pm

#### Marriott Hotel Al Jaddaf, Dubai

(Media)

- 050 434 6852
- @ March 25-31
- O Event Office Timings:
  - + Morning Shift: 4:00am 12:00pm
- + Afternoon Shift: 12:00pm 8:00pm

#### Marriott Hotel Al Jaddaf, Dubai

(Media)

- 050 434 6852
- @ March 25-31
- O Event Office Timings:
  - + Morning Shift: 4:00am 12:00pm
  - + Afternoon Shift: 12:00pm 8:00pm

#### **Hyatt Regency Dubai Creek**

(DWC Stable Staff)

- 056 177 3769
- March 20 April 1
- O Event Office Timings:
  - + Morning Shift: 3:00am 11:00am
  - + Afternoon Shift: 11:00am 7:00pm

#### Terminal 1

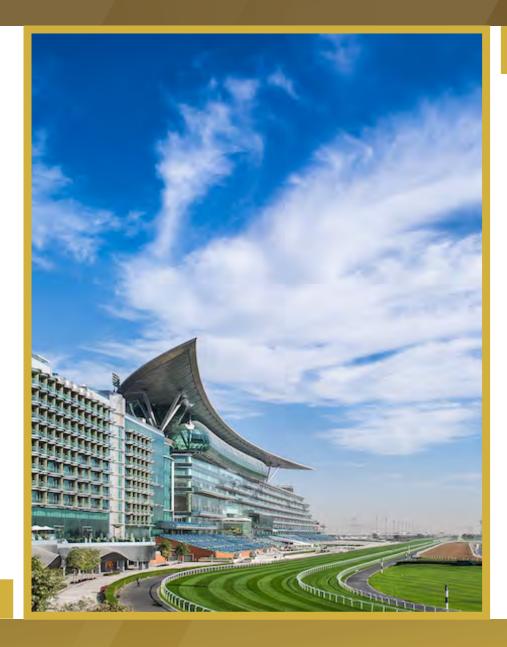
(Horse Connections - Owner, Trainers & Jockey and Official Guest)

- O56 177 1790
- March 24-29
- O Event Office Timings:
  - + Morning Shift: 6:00am 2:00pm
  - + Afternoon Shift: 2:00pm 10:00pm
  - + Evening Shift: 10:00pm 6:00am

#### Terminal 3

(Horse Connections - Owner, Trainers & Jockey and Official Guest)

- 056 177 1951
- March 24-29
- O Event Office Timings:
  - + Morning Shift: 6:00am 2:00pm
  - + Afternoon Shift: 2:00pm 10:00pm
  - + Evening Shift: 10:00pm 6:00am





#### **TRANSPORTATION**

#### **Courtesy Transportation**

DWC Horse Connections, Official Guests and Media may enjoy the complimentary shuttle bus service which will operate between the hotel, the Meydan Racecourse and the Quarantine Stables for all Official Events, for morning training sessions at the Meydan Racecourse, and on the day of the Dubai World Cup itself.

A clearly marked departure point will be located at each hotel and Meydan Racecourse. There will also be a schedule detailing timings on display at each hotel's Event Desk/Office. Defender is the official car for the Dubai World Cup and will be operating a courtesy car service during all Official Events at Meydan Racecourse.

#### **Car Hire**

Self-drive cars are available for visitors who hold an international license or local UAE license. The hotel's Event Desk/Office will be happy to assist with car hire reservations made through the Dubai World Cup's preferred transportation company. Please note that guests booking self-drive cars will be required to sign a credit card imprint to guarantee payment for any traffic fines incurred during the period of hire.

#### **Taxi Service**

For all other transportation requirements, guests are requested to use the excellent local taxi services, which can be booked in advance through the hotel's Event Desk/Office. Payment for taxi services must be made directly to the driver. The vehicles, operated by the Dubai Taxi Corporation, are equipped with fare meters.

Dubai Taxi Corporation +971 4 208 0808

#### **RACE DAY INFORMATION**

#### Tickets and Invitations

Dubai Racing Club will issue tickets to:

- DWC Horse Connections
- DWC Official Guests

Tickets and invitations will be issued to all guests on arrival at the hotel's Event Desk/Office located in the official hotels. We regret to inform that admittance to DWC race day hospitality and Official Events is strictly by invitation only and requests for additional tickets for visitors and friends will be subject to availability.

#### Quarantine Stable Access

Registered DWC Horse Connections, i.e. owners, trainers, jockeys and stable staff, will be given an identification pass that will include a passport size photograph which will permit entry to the Quarantine Stable. Access to the quarantine facilities is strictly controlled with a maximum of three visitor passes issued per Managing Owner.

#### **Parade Ring Passes**

Individual Parade Ring passes will be issued to all owners, trainers and stable staff requiring access to the Parade Ring on the day of the DWC. Access to the Parade Ring is strictly controlled with a maximum of six Parade Ring passes issued per horse. In case of multiple runners, the allocation of passes will not be multiplied.

#### Official Events

The programme of Official Events will be issued to all invited guests with individual invitations included in the ticket boxes for all official guests and Horse Connections. Admission to Official Events will be strictly by invitation only and guests are requested to confirm their attendance with their hotel's Event Desk/Office.

#### **Morning Track Arrangements**

Horses will train at Meydan Racecourse from approximately 4:00am to 9:30am each morning. A schedule of all training times will be on display in each hotel's Event Desk/Office for DWC participants.

The complimentary courtesy car service and bus services will operate on scheduled timings between the hotels and the Meydan Racecourse, to enable the horsemen and Media representative to view morning track work. Complimentary coffee and danish will be available for Horse Connections, guests, and official accredited Media representatives in the main track outside the 1,600 metres chute from 5:00am to 9:00am starting from March 23-30, 2024. Entrance is strictly for the DWC horsemen and Media representatives only.



#### **Dress Code for the Dubai World Cup**

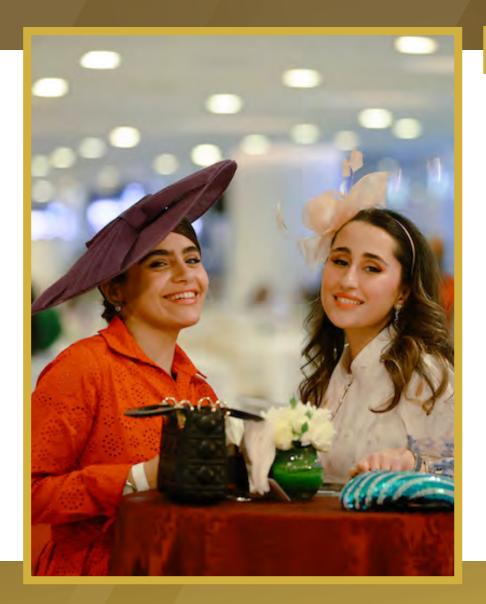
#### General Public (Gate 3)

The dress code for the public admission area is casual attire.

#### **Apron Views and all Hospitality Areas**

- Gentlemen (including children 12 years old and above)\*
  Gentlemen are required to wear smart attire or national dress.
- Ladies (including children 12 years old and above)\*
  Ladies are required to wear smart attire or national dress and
  encouraged to wear hats. Dresses and skirts should be of modest
  length (falling just above the knee or longer).





#### RACE DAY ACCESS INFORMATION

DWC Horse Connections will have access to the following area based on the ticket provided:

#### • The Terrace Access from Gate 2

This area will start with afternoon tea followed by an international dinner buffet inclusive of standard house beverages.

A premium list will be available for anyone who wishes to purchase a bottle of bubbly on the day.

Kids ticket price is AED 450. Please contact our Tickets Sales Office for further information.

Guests also enjoy access to the Apron Views, the social heart of the Dubai World Cup and home to the Style Stakes fashion competition.

#### Parade Ring Lounge Access from Gate 4

This area will offer afternoon tea and a full international dinner buffet inclusive of standard house beverages. A premium list will be available for anyone who wishes to purchase a bottle of bubbly on the day.

#### Apron Views

All ticket holders will have access to the Apron Views featuring Style Stakes, and McGettigans.



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## MEYDAN RACECOURSE AND GRANDSTAND FACILITIES MAP







#### **ADMISSION AND MERCHANDISE**

#### **General Public**

There will be no free entry on the day of the Dubai World Cup.

The General Public tickets is AED 20 per person when purchased online prior to March 30, and AED 50 onsite of Dubai World Cup. Food and soft drinks will be available on a cash-only basis at the Food Court, located on the Mezzanine Level of the Meydan Grandstand.

#### Official Merchandise

To help you remember your experience, Dubai Racing Club is pleased to offer a range of exclusive Dubai World Cup merchandise at the Meydan Grandstand Concourse, near Gates 4, 3, 2, and The Gallery. Prices are inclusive of 5% VAT.

#### **Apron Views**

Admission to Apron Views is by ticket only. Tickets are AED 295 per person and available online from dubairacingclub.com.

Tickets must be purchased in advance. All Dubai World Cup tickets and Media passes will automatically admit the bearer to Apron Views. Apron Views featuring the Style Stakes competition, McGettigans.



#### **STYLE STAKES**

Dubai World Cup is well-known for its fashion, style and sophistication and the popular Style Stakes competition sponsored by Emaar with prize partners Ascots & Chapels. Located in the Style Stakes Arena at Apron Views.

All entrants must be 18 years of age or above. Proof of identity is required.

Dubai World Cup tickets holders can register for free on the day at Level 1, Concourse 4 & 2 and in the Style Stakes Arena between 1:00pm and 3:30pm to collect their paddle.

All participants will be assigned a paddle number and must arrive at least 20 minutes before the start of their category.

Dress to impress and stand to win fabulous prizes.

Categories and Schedule*:			
1:00pm	Registration opens at Concourse 4 & Gate 2 and Apron Views		
3:30pm	Registration Closes		
4:10pm	Best Dressed Man		
4:45pm	Best Dressed Couple		
5:20pm	Best Traditional Outfit		
5:55pm	Best Hat		
6:50pm	Best Dressed Lady		
7:15pm	Winners Announcement		

<sup>\*</sup>Subject to change, determined by race day timings and operations.



#### The following list, while not exhaustive, would be considered inappropriate:

- Revealing attire, i.e. miniskirts, short dresses, plunging necklines, bare midriff, or clothing made of see-through fabrics
- Evening gowns
- Late arrival
- Contestants going on stage wearing sunglasses
- Contestants younger than 18 years of age

#### Top tips:

Participants entering the Style Stakes competition should be aware the judges are looking for style, originality and attention to detail as well as appropriateness of the outfit for a race day.

#### Here are some useful tips about what the judges are looking for:

- Hats/fascinators for ladies
- Appropriateness of the outfit for races
- Interpretation of current trends
- Suitability of outfit on the wearer
- Style and originality
- Attention to detail
- Grooming, posture and demeanour
- Coordination of ensemble
- Entrants must be 18 years of age and above

#### Judges:

- Kelly Lundberg Personal Brand Strategist
- Gary Sweeney Brand & Style Director from Ascots & Chapels (Style Stakes Sponsor)
- Evelyn McDermott Founder & Creative Director, Evelyn McDermott Millinery
- Ruth Bradley Founder, Ruth Bradley Consulting Luxury Fashion & Lifestyle Agency
- Nadia Jendoubi Store Supervisor & Brand Influencer, Anfasic Dokhoon





Dubai Racing Club Meydan Racecourse, Al Meydan Road Nad Al Sheba, P.O. Box 9305 Dubai, United Arab Emirates T: +971 4 327 0077 | F: +971 4 327 0049 dubairacingclub.com

















